

# **UNICA GENERAL ASSEMBLY 2014**

Stockholm University, 23 – 25 October 2014

**Practical Information for Participants** 

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# Stockholm, Sweden







Welcome to Stockholm, the capital city of Sweden, and one of the largest cities in Scandinavia. Stockholm is one of the world's most dynamic capital cities and is ranked number one in the world when it comes to intellectual capital and innovation as well as health and safety<sup>1</sup>.

Stockholm is a unique city comprising of fourteen islands that incorporate both the natural and cosmopolitan atmosphere of the city. The city boasts beautiful architecture, plenty of parks, trendy shopping, museums, theaters, coffee shops and an abundance of restaurants serving to a variety of local and international tastes.

The majority of Swedes speak English<sup>2</sup> and are receptive to international visitors. This makes the city of Stockholm an open and multicultural capital that projects both traditional Swedish heritage and contemporary global influences.

For more information about Stockholm visit the *Visit Stockholm* website: http://www.visitstockholm.com/en/

# **UNICA General Assembly Venue**



Stockholm University, Frescati Campus Universitetsvägen 10A

Geovetenskapens Hus (House), Hus Y Svante Arrhenius väg 8-12

The main auditorium is **De Geer-Salen** and is located on the second floor (*plan 2*) of Geovetenskapens House Y along with other event rooms. (See "Frescati Map" and "Geo-House Map" for more details—page 5.)

Internet: the "eduroam" wifi service is available at Stockholm University IT Access Cards will be provided for person without eduroam accounts.



<sup>&</sup>lt;sup>1</sup> PWC (PricewaterhouseCoopers), Cities of Opportunity 2012

<sup>&</sup>lt;sup>2</sup> According to EF's English Proficiency Index, Sweden rates number one in the world

# **Arriving in Stockholm**

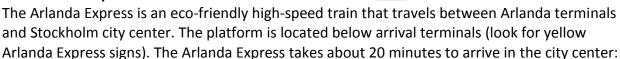
The city of Stockholm has four (4) airports. All four of these airports are connected to Stockholm city center by airport coaches. Stockholm-Arlanda, the main international airport serving the Stockholm area, is also connected to Stockholm's city center via an eco-friendly high-speed train.

**Arlanda Express** 

vabussarna

# **Stockholm-Arlanda Airport**

#### The Arlanda Express:



• SEK 260 (regular price), SEK 130 (18-25 or over 65 years of age), SEK 0 (0-17 years of age) For more information and train schedules, visit: <a href="https://www.arlandaexpress.com/">https://www.arlandaexpress.com/</a>

#### Flygbussarna Airport Coach

Buses travel from Arlanda to City Terminal station, which is located just next to Central Station (see city map on page 4). Buses can be found outside the arrivals terminal (look for Flygbussarna signs). Flygbussarna buses take about 35-45 minutes to arrive in the city center:

• SEK 105 (regular price), SEK 89 (senior and youth discount)
For more information and bus schedules, visit: <a href="http://www.flygbussarna.se/en">http://www.flygbussarna.se/en</a>

# Bromma Airport, Skavsta Airport and Västerås Airport

## Flygbussarna Airport Coach

Buses are timed with the arrivals and departures at each airport. Buses travel to City Terminal station next to Central Station (see city map on page 4).

- Bromma: SEK 75 (adult) and SEK 59 (senior). Travel time, 15-20 minutes.
- Skavsta: SEK 139 (adult9 and SEK 119 (senior). Travel time, 80 minutes.
- Västerås: SEK 139 (adult9 and SEK 119 (senior). Travel time, 75 minutes.

# **From Airport Directly to Event Venue**

If you wish to travel directly from the airport to Stockholm University, Frescati, take a taxi directly to Universitetsvägen 10A (on Frescati map as Taxi Stop 2) and walk to the event venue. If you wish to use public transportation, first travel to Stockholm city center and follow directions found at "Central Station to Stockholm University, Frescati" in the following section (page 5).

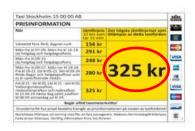
#### **Taxi Services**

**Taxi fares in Sweden are not regulated**, which means that prices can vary significantly between companies. Prices must be listed on yellow stickers in the rear passenger window. Compare prices! This rate should be between SEK 290-390 in Stockholm. Most taxis can take you from Arlanda to city center for around SEK 490-520. Ask for a receipt when paying. It is highly recommended to only use reputable and well-known firms such as:

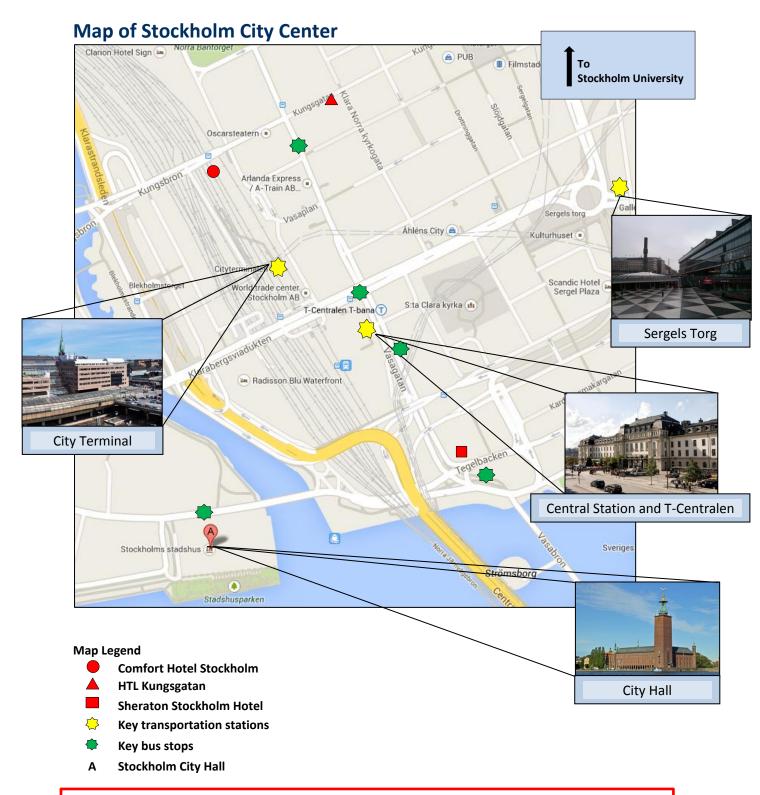
Taxi Stockholm: +46 (0)8-15 00 00

Taxi 020: +46 (0)20-20 20 20

Taxi Kurir: +46 (0)8-30 00 00



# **Getting Around:**



Due to the relatively close proximity of hotels to Central Station, and the increased time needed to take public transportation (especially buses), it is recommended to walk to and from your hotel to Central Station. Also, be aware that there are multiple "Stockholm Central" bus stops depending on your direction of travel but that they are all located in the same general area.

# **Central Station to Stockholm University, Frescati:**

#### By public transportation:

Look for the "T-bana" symbols, which indicate a subway station: For more information, visit: <a href="http://sl.se/en/">http://sl.se/en/</a>

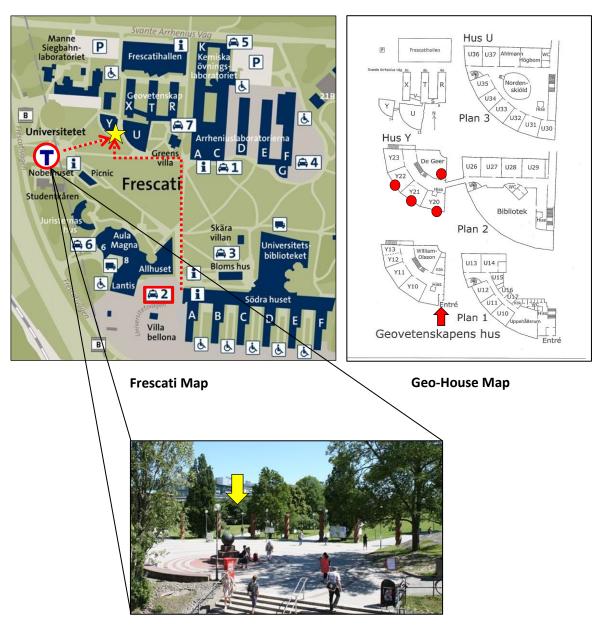


From **T-Centralen** station, take the T-bana **RED LINE** toward *Mörby Centrum* and get off at **Universitetet**.

## By taxi:

If you travel by taxi to Stockholm University, Frescati, provide the address Universitetsvägen 10A. Upon arrival walk to the event venue as indicated on the "Frescati Map" below.

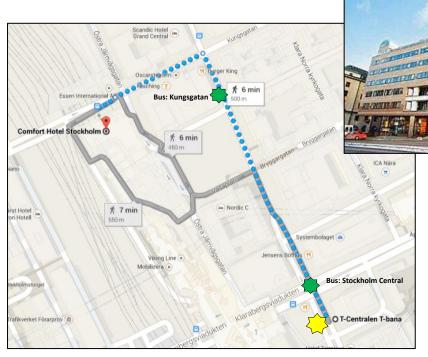
# **Stockholm University Frescati Maps:**



## **Hotels to Central Station**

All hotels are **within 10 minutes walking distance** from Stockholm Central Station/T-Centralen. If you wish to use public transportation to and from Central Station, see page 7 for details.



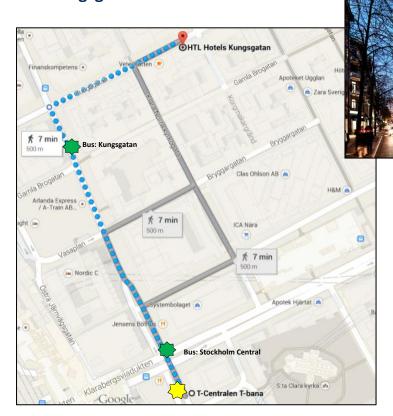


6 minute walk to Central Station

Nearest Bus Stop:

- -2 minute walk
- -Kungsgatan

**HTL Kungsgatan Hotel** 



7 minute walk to Central Station

Nearest Bus Stop:

- -3 minute walk
- -Kungsgatan

## **Sheraton Stockholm Hotel**



# **Public Bus Transportation Between Central Station and Hotels**

Hotel	To Central Station	From Central Station
Comfort Hotel Stockholm	Kungsgatan to Stockholm	Stockholm Central to
	Central:	Kungsgatan:
Address: Kungsbron 1	53 (Henriksdalsberget)	
111 22 Stockholm Phone: +46 8 566 222 00	65 (Skeppsholmen)	69K (Tomteboda)
Visit the hotel's website	69K (Kaknästornet)	53 (Roslagstull)
	69 (Blockhusudden)	65 (Vanadisplan)
HTL Kungsgatan	Kungsgatan to Stockholm	Stockholm Central to
	Central:	Kungsgatan:
Address: Kungsgatan 53	53 (Henriksdalsberget)	
111 23 Stockholm Phone: +46 73 148 10 08	65 (Skeppsholmen)	69K (Tomteboda)
Visit the hotel's website	69K (Kaknästornet)	53 (Roslagstull)
	69 (Blockhusudden)	65 (Vanadisplan)
Sheraton Stockholm Hotel	Tegelbacken to Stockholm	Stockholm Central to
	Central:	Tegelbacken:
Address: Tegelbacken 6	53 (Roslagstull)	53 (Henriksdalsberget)
10123 Stockholm	65 (Vanadisplan)	65 (Skeppsholmen)
Tel: +46 8 412 34 00 Visit the hotel's website		
visit the hoter's website		

<sup>\*</sup>You can plan your own journey at: http://reseplanerare.sl.se/bin/query.exe/en

# **Social Program Information**

# **Stockholm City Hall**

WELCOME RECEPTION AND TOUR OF CITY HALL

Thursday, 23 October 2014

Bus transfer meeting point: Taxi stop 2 (see Frescati Map)

Departure: 17:30

Return: via public transportation

#### Getting to City Hall from city center:

It is easy to walk from Central Station to City Hall (Stadshuset).

From in front of Central Station, walk down *Vasagatan* until you reach *Tegelbacken*. Turn right. Follow *Tegelbacken* across *Stadshusbron* (the city hall bridge) to City Hall. See map below.

### **Returning from City Hall:**

It is easy and at times faster to return to your hotel by walking. If you wish use public transportation see below to the right:

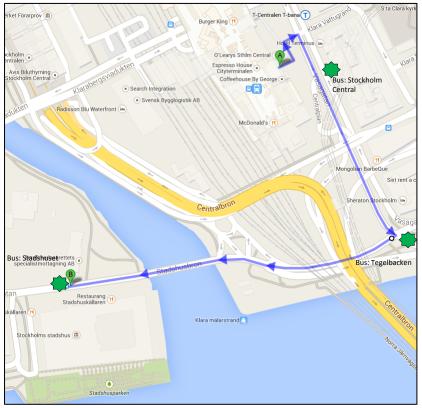


Stockholm City Hall Ragnar Östbergs plan 1

or

Hantverkargatan 1 (bus stop)
<a href="http://international.stockholm.se/the-city-hall/">http://international.stockholm.se/the-city-hall/</a>

# **Traveling Between Central Station and City Hall**



#### **Sheraton Stockholm:**

From **Stadshuset** bus stop take the blue bus **No.3 Södersjukhuset** and get off at **Tegelbacken**.

or

From **Stadshuset** bus stop take the red bus **No.62 Storängsbotten** and get off at **Tegelbacken**.

#### Comfort Hotel and KTL Kungsgatan:

From **Stadshuset** bus stop take the blue bus **No.3 Södersjukhuset** and get off at **Tegelbacken**. Take red bus **No.53 Roslagstull** to **Kungsgatan** via Stockholm Central (Vasagatan).

or

From **Stadshuset** bus stop take the red bus **No.62 Storängsbotten** and get off at **Tegelbacken**. Take red bus **No.53 Roslagstull** to **Kungsgatan** via Stockholm Central (Vasagatan).

# ABBA Interactive Museum Melody Wine and Food

MUSEUM VISIT AND DINNER

Friday, 24 October 2014

Bus transfer meeting point: Taxi stop 2 (see Frescati Map)

Departure: 17:30

Return: via public transportation (see map below)

### Return from Melody:

Go to the city tram stop *Liljevalchs/Gröna Lund* and take the tram to *Sergels Torg* and get off at the last stop, **Sergels Torg**. Walk back to Central Station and your hotel.



## Vasa Museum

MUSEUM VISIT (OPTIONAL)
Saturday, 25 October 2014

Meeting point: outside De Geer auditorium

Departure: 13:45

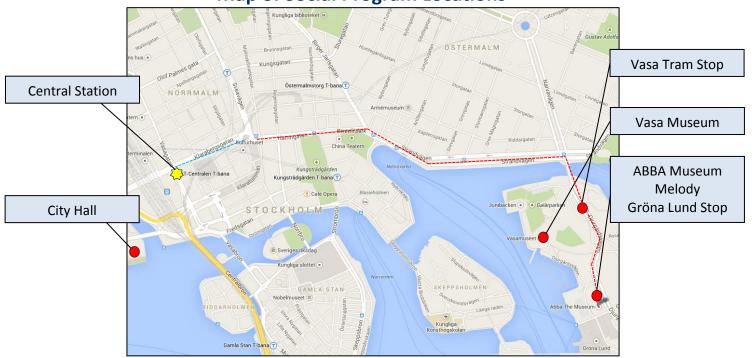
#### Getting to Vasa Museum via public transportation:

From Central Station walk to the tram stop **Sergels Torg** Found in front of Gallerian Mall. (See city map on page 4). Take the tram and get off at **Nordiska Museet/Vasa** stop. Walk behind the Nordiska Museum toward Vasa. See map below.



Vasa Museum
Galärvarvsvägen 14
http://www.vasamuseet.se/en/

**Map of Social Program Locations** 



# **Helpful Information**

## **Swedish Currency**

The **krona (SEK)** is the official currency of Sweden **(SEK 10 = € 1.0978)**. It is also possible to pay by **credit card** in most shops, restaurants, hotels and public transportation ticket offices and/or machines.

## **Stockholm Public Transportation**

It is recommended to purchase a **72-hour SL Travelcard** if you plan on traveling daily between the event venue and your hotel. The Travelcard is:

- valid for 72 hours from the time of first use
- SEK 230 (adult price), SEK 140 (seniors and youth)

SL tickets may be purchased at: Arlanda Airport; Stockholm Central Station; SL Centers; Pressbyrån; Seven-Eleven and some supermarkets.

Visit the SL website for more information: <a href="http://sl.se/english">http://sl.se/english</a>

# **Stockholm Climate (averages for October)**

• Temperature (°C): High 10 and Low 5

• Rainfall: 14 days, 50mm

• Sunrise and Sunset: 6:00am – 5:30pm

## **Time Difference**

Sweden conforms to Central European Time: (+1 GMT)

# Calling to and within Sweden: e.g., +46 (0) 77-777 77 77

- International calls to Sweden: +46 (phone number without first zero): +46 77-777 77 77
- Calling within Sweden: (use the first zero): 077-777 77 77
- Phone numbers are between 7-9 digits (plus the first zero), mobile phones have 9 digits.

### **Risks of Theft**

Although Stockholm is generally safe, like many capital cities there have been reports of theft in popular tourist locations and near public transportation. Please do not leave your belongings unattended and be aware of the risk of pickpockets.

#### **Tourist Information**

Navigate these sites to find information about what to do, where to eat, etc.

http://www.visitstockholm.com/

http://www.visitsweden.com/sweden/regions--cities/stockholm/

#### Contacts

Elisabet Idermark Dagmar Dayna Knot Emergency +46 (0)70-563 74 30 +46 (0)76-709 07 77 112

